Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Project: Blog analysis**

Name of blog:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Fill in the boxes to answer the question:

**Why did the author write/create this blog?**

Topic sentence: The author wrote this blog in order to…

Now find evidence to support what you wrote above. You must provide at least 2 pieces of evidence. Write it in the boxes on the back.

When looking for evidence, you could consider the following:

* Point of view (first person or third person narrator?)
* Word choice – does the author use words with strong emotional connotations?
* Word choice – does the author use formal or informal diction?
* How the posts are structured – paragraphs, lists, questions and answers?
* Does the author use humor? Tell stories or anecdotes?
* What visuals are included (photographs, infographics, charts, etc.)?
* Do the posts include technical information or definitions?
* Do the posts include links to other websites? What types of websites?
* What other features are included in the blog (comments, links, about me, contact, etc.)

Evidence 1 (Tell what you see in the blog and where)

How does this evidence support your topic sentence?

Evidence 2 (Tell what you see in the blog and where)

How does this evidence support your topic sentence?

Evidence 3 (Tell what you see in the blog and where)

How does this evidence support your topic sentence?